



Southland Federal Credit Union Announces New CEO Kathy Harvey

Southland Federal Credit Union (SFCU) announces Kathy Harvey as its new Chief Executive Officer effective January 1, 2022.

Jonathan P. Matthews is retiring after 46 years in the credit union industry. The past 13 ½ years of his career has been the CEO at SFCU. Matthews indicated he is ready to spend more time with his wife and family.

"Kathy Harvey and I have worked hand in hand for more than 13 years," Matthews said. "I know she is prepared to continue our success into the future."

Mrs. Harvey started her career in the credit union industry after attending banking school while living in Dallas, Texas.

"My husband, John, believed in me and encouraged me to go to the banking school," Mrs. Harvey said. "That's how I got my foot in the door working in the credit union industry. That was some 30 years ago. With the support of my husband and children, John Michael and Shane, I continued my credit union career. The past 15 years I have been with SFCU as their Chief Operations Officer.

"In addition, I am a 2012, Southwest CUNA Management School graduate. I'm very passionate about SFCU and love I have opportunities to help so many people with their financial needs."

About her new position, Mrs. Harvey said, "It's an honor to serve SFCU members as the next Chief Executive Officer. I am excited to build upon SFCU solid values and work each day to have a positive impact on our members' lives."

SFCU has more than 7,000 members and total assets of a little more than \$61 million. In addition, SFCU has been runner up several times over the years for "Best of Lufkin" and most recently won "Best of Lufkin" for 2020 and 2021.

"The SFCU board is very pleased to have someone with Mrs. Harvey's experience taking over leadership of the credit union," said Charles Carter, chair of the SFCU board of directors. "We look forward to many years working together, focused on service to our members."



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